



For Immediate Release

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## **Longtime Employee Keeps Time in Style**

Virginia Beach, Va. (December 4, 2008) – When a lady has worked in retail since 1970, she has every right to buy a little time on a shopping trip, right? Betty Fultz did. When she spotted the 9” clocks embedded in the sides of four showy purses while on a buying trip, she knew they were a ‘must purchase’ for the Potpourri boutique at The Founders Inn and Spa. A committed employee, she knows what her customers want. The purses have been selling like mad ever since, especially for New Year’s Eve.

“I know a good buy when I see one,” Mrs. Fultz comments with a smile on her kind face. “I just knew ladies were going to love these! I bought as many as I could. Now everybody wants to know where to get one and where they came from. Even the teenagers buy them. Everyone’s excited about counting down to 2009 with those purses by their sides!”

It did come as a bit of a surprise to Betty when she discovered the ageless appeal of the purses. Mrs. Fultz’s granddaughter, 17 year-old Virginia Anne Fultz, was stopped in MacArthur Center Mall one day by the insistent finger of a shopper excitedly tapping on her shoulder. When Miss Fultz turned around, a woman she didn’t know asked her where she could buy the purse. She replied, “At the store where my Granna works, Potpourri in Virginia Beach.”

Betty Fultz will tell you she knows the purses can be worn fashionably with casual or party attire. They come in shiny silver, gold, black and leopard patterns. Weather resistant and roomy, stylish and practical, the purse hides the back of the clock in a zippered compartment with the face of the clock peeking out.

For all those who are time-challenged individuals, the clocks run on just one AA battery, but they don't ring, beep or play wake-up music...yet. Maybe in 2009. Just ask Betty Fultz; she'll know when she goes on her next buying trip.

(MORE)

### About New Year's Eve Dinner and Dancing

Swan Terrace New Year's Eve Dinner

Wednesday, December 31, 2008 (Opens: 5:00 PM)

- Early seating 5pm-6:30pm
  - three-course menu with at least two entrée options
  - \$62
- Later seating 8pm-9:30pm
  - five-course menu; amuse, salad, intermezzo, entrée, dessert
  - \$85
- Dancing, live entertainment, balloon drop, and champagne toast
- 10% senior discount for adults 55 and over
- Reservations required

### About The Founders Inn and Spa

Boasting old-world charm and the finest southern hospitality, The Founders Inn and Spa provides the appeal and warmth of a country inn, accented by beautiful antiques and historic artifacts, with a new \$5 million full-service resort spa, grand scale pool featuring a circular slide and interactive fountains, luxurious amenities and award-winning cuisine. The Inn's 240 guestrooms and suites include High Speed Internet access, generous workspace and views of 26 landscaped acres. Select rooms include gas fireplaces, and views of the lake and formal gardens. The Founders Inn and Spa is located at 5641 Indian River Road in Virginia Beach near exit 286B off Interstate 64 East. For reservations and additional information, please call 800-926-4466 or visit [www.FOUNDERSINN.com](http://wwwFOUNDERSINN.com).

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[www.BenchmarkHospitality.com](http://www.BenchmarkHospitality.com).

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