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Founders Inn and Spa Welcomes New Director of Sales & Marketing

Virginia Beach, VA; Mar. 26, 2015 – The Founders Inn and Spa, located in Virginia Beach, is excited to announce that Melissa Georges is the new Director of Sales & Marketing. In her role, she will lead the property's sales and marketing teams, as well as develop new and existing relationships with meeting and convention groups to expand the Founders Inn and Spa success in that market.

Georges previously worked at the Founders Inn and Spa for nine years as a Senior Sales Manager. During that time, she worked to create a new website for Benchmark Hospitality International and exceeded booking goals and received Benchmark's award of excellence and top-producer recognitions. She trained new sales managers on site visits, mapping, account development, and presentation skills. She then relocated to Blacksburg, Va. to be the Sales Manager at The Inn at Virginia Tech and Skelton Conference Center. She has also worked in Colorado Springs, Colorado, at the Cheyenne Mountain Resort.



"The Founders Inn and Spa is such an amazing property with so much to offer," said Georges. "I am thrilled to be back in Virginia Beach to help promote the property to both guests and meeting planners alike, so they too can experience the intimate hospitality of this country inn, complete with outstanding recreational amenities, an amazing spa and technologically superior conference and meeting space."

If you are a meeting planner and want to speak with Melissa Georges, you can contact her at Melissa.georges@foundersinn.com or call her at 757-366-5805 To learn more about the Founders Inn and Spa visit www.foundersinn.com. The Inn is located at 5641 Indian River Road, Virginia Beach.

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